



July

WEDNESDAY EMAILS

FRIDAY EMAILS

WK 1	July Food Holidays	Best Attractions for Kids
WK 2	Beat the Heat	Famous Movie Destinations
WK 3	Summer Savings	Top Foodie Destinations
WK 4	Back-to-School Deals	East vs. West Coast Travel

August

WK 1	Back-to-School Deals	Theme Park Halloween Events
WK 2	Back-to-School Deals	What's New
WK 3	Spotlight on Top Brands	Labor Day Getaways
WK 4	Sports Season	Discover Asia
WK 5	Everyday Deals	

September

WK 1	New Deals	Hotels with the Best Views
WK 2	Cooler Weather Savings	Your Travel Concierge
WK 3	Welcome Fall	Plan Your Fall Break Abroad
WK 4	Featured Deals	Small Town Getaways
WK 5		Hotels in Walkable Cities

CLIENT MATERIALS

- New Regional Theme Park Toolkits
 - New Client Marketing Portal Website
 - Monthly Merchant Content
 - Travel and Merchant HTML
 - Product Updates
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- New Video Content
 - New Regional Theme Park Toolkits
 - Monthly Merchant Content
 - Travel and Merchant HTML
 - Product Updates
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- Back-to-School Case Study
 - Holiday Toolkit
 - New Regional Theme Park Toolkits
 - Monthly Merchant Content
 - Travel and Merchant HTML
 - Product Updates



Visit the CMP to download marketing materials!

- [CMP.AccessPerks.com](https://cmp.accessperks.com)
- [CMP.AccessDevelopment.com](https://cmp.accessdevelopment.com)

Notes:

1. Marketing materials and email themes are tentative and subject to change based on market trends.

2. All marketing materials will be hosted on our Client Marketing Portal (CMP) to be used at your convenience.